

CONTACT: News Megagen Implants info@megagenus.com

## Megagen Holds 10th Annual International Symposium

**Englewood Cliffs, NJ – (December 20, 2013)** On November 7 – 8, 2013, over 700 dentists and technicians participated in a 2-day event hosted by Megagen at the 10th Annual Megagen International Symposium, held at the Hotel Shangri-La in Bangkok, Thailand. The symposium, titled Evidences & Challenges with Masters featured the presentation of new dental trends designed to help dentists increase the success of their practices through product innovation and surgical procedures that deliver better patient outcomes.

Established in 2002, Megagen has quickly become one of the leading manufacturers of world-class dental implant systems. The international company has a rich history of developing innovative implant solutions that provide superior surgical performance for clinicians and better outcomes for patients. With more than 15,000 users worldwide and 3,000 in the USA, Megagen implants are backed by years of successful procedures.

Led by Dr. K.B. Park, founder and CEO of MegaGen Implant Co., Ltd., the symposium featured prominent keynote speakers and hands-on demonstrations that emphasized the importance and benefits of tooth preservation, treatment planning and implant aesthetics.

The program opened on November 7th with a session called "Point Counterpoint: Tooth vs. Implant," with Professor Myron Nevins from Boston, MA and Professor Thomas Han from Los Angeles, CA. Each stressed the importance of understanding tooth preservation and proven implant treatment. Session 2 focused on the challenges of implant aesthetics, which will always be an important factor in determining a successful implant procedure. Both Professors Nevins and Han spoke on the importance of how implant design, immediate loading, guided bone regeneration, soft tissue management and CAD/CAM technology, aid in better aesthetic outcomes.

Following the lectures of November 7th, the night concluded with a special dinner cruise off on the Chao Phraya River in Bangkok. This venue provided the speakers and VIP guests with amazing views of the city.

November 8th sessions included the introduction of the Eureka R2 Project, which will provide the foundation for new implant technology and procedures. The R2 Project is led by Dr. K.B. Park and his team based in South Korea. The mission of the project is to create a system of analysis that integrates all data, builds a treatment plan based on digital design, and results in the production of ideal pre-fabricated prosthetics.

The 4th and final session featured presentations by Dr. Nicolas Elian of Vizstara of Englewood Cliffs, NJ and Dr. David Garber from Atlanta, GA. Dr. Elian and Dr. Garber lectures covered essential methods of preserving the alveolar ridge.

Based on the large international turnout and feedback from those in attendance, this year's symposium was a huge

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Over 700 dentists and technicians attended the Megagen Symposium in Bangkok. Dr. David Garber

Garber

## Dr. K.B. Park of Megagen Ltd

Dr. Nicholas Elian of Vizstara





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